

(SBTech B2B marketing mail)

Subject line:

Add sports betting to your offering with ease...  
Access the trillion dollar sports betting industry...  
A fully managed sports betting solution?  
Easy access to the trillion dollar sports betting industry...

## **Get your share of a trillion dollar industry...**

### **Add a fully managed sportsbook to your offering - no experience needed!**

Hi there,

Ever thought about adding a sportsbook to your offering?

Many online gaming operators do. It's no surprise really, since **sports betting brings in around \$1,000,000,000,000 (that's a trillion dollars!) every year...** and that figure is going up.

What stops many online gaming operators from even considering adding a sportsbook to their line-up is the misconception that you need sports knowledge, trading and risk management experts, a bookmaking background... the list goes on.

#### **But that's simply not the case when it comes to [SBTech](#)...**

I'm Ron Zilluf and I'm emailing you to show you how easy it is to add a cutting edge, sophisticated and fully managed sportsbook to your existing online gaming product - **even if you have no knowledge or experience of sports betting!** - so you can get a big slice of the trillion dollar sports betting industry before your competitors do.

We've already helped clients such as 10Bet, RUBet and ComeOn achieve a lot of success here at SBTech with our online, mobile and retail sports betting solutions...

#### **Imagine being able to offer your :**

- Over 1,000 types of bets on more than 30 sports
- More than 8,000 live betting events each month
- A cutting edge mobile betting platform that works on any mobile device!
- A huge range of in-play betting options and special bets

SBTech can take care of the trading and risk management for you so all you have to do is bring in those sports punters and watch as they serve up your share of that trillion dollar pie!

I think you're ready to take your business to the next level so have a look round our [website](#), find out about some of our [current clients](#) and when you're ready to have a chat about what SBTech could do for you, just drop me an [email](#).

Looking forward to hearing from you.

Regards,

**Ron Ziluf**  
Business Development  
SBTech