

The respect you received as Senior Executive was well deserved. You worked hard to achieve that status, gained the right knowledge, learned from those above you and set your sights on your target.

But it wasn't easy, was it?

So why, then, does that respect, that authority, fade away so quickly as soon as you've retired?

All that knowledge you have gained through years of hands on experience, working your way up, is it all lost?

Useless?

Dear Self-respecting Executive,

I'm here to tell you that all that knowledge, the endless hours, days, months, years of dedication and determination, the accompanying respect, is not lost.

There is a way to have it all back.

What if you could do again what you've always done best, what you gained the utmost respect in doing, what gave you that unbeatable sense of achievement and satisfaction at the end of every day?

What would you give to be that highly respected, authoritative figure one more time?

This opportunity could give that all back to you. And more.

All that is required is your unique knowledge, your unmatched technique, your innovative ideas.

Intrigued?

The Social Entrepreneurship Consortium (SEC) works to help businesses all over the world to find their footing in today's fast-paced and demanding business environment. Without our help, these businesses would be left behind, struggling just to break even.

We need highly knowledgeable people like you to help us achieve this dream.

Now before you hit that delete button, I know what you're thinking.

"I'm retired. Why would I want to get back into that hectic lifestyle with nightmare commutes day in, day out and office politics?"

Here's where the nice little surprise comes in.

You don't even have to leave the comfort of your living room!

Enjoy the flexibility and freedom of offering your unique expertise under your own steam, when it suits you.

How does that sound?

If you've been looking for some way of giving something back to society, sharing your experience and hard earned knowledge with those who desperately need it, as well as gaining back that deserved respect, this is it.

Imagine how it would feel, knowing that you have contributed to the success of an otherwise lost and hopeless business, just by sharing your knowledge with them?

The instant respect, gratefulness and admiration you'd gain.

Not to mention the sleep-easier-at-night feeling of knowing you are doing the right thing.

Does this sound like something you would like to add to your long list of achievements?

It doesn't matter what industry you come from, we need highly experienced and knowledgeable individuals, like you, who are willing to share their expertise with otherwise floundering hopefults.

Some areas in need include:

- Parental Counselling
- Marriage Counselling
- Social and Business Event Management
- Human Resources Recruitment
- Club Management Services
- Real Estate Development
- Social Advertising Services
- E-commerce Businesses
- Business and Management Consulting Services

... and many more.

Are willing to devote some time to selflessly sharing what you know with those who don't?

Are you ready for a newfound sense of respect and admiration?

Drop us a note expressing your interest and background at (email).

We look forward to hearing from you and congratulate you in advance for doing the right thing: the selfless act of giving for the benefit of society.

Yours sincerely,

(name)

PS If you don't think this is right for you, that's fine. But what will happen to the knowledge, expertise and respect you have worked so hard over the years to achieve?