

# Niche Content Avalanche

This **special invitation** is only available for a short time. Only the **first 150 serious and determined entrepreneurs**, such as yourself, (name), will be chosen to receive the full benefits of this *astounding and unmissable* offer!

**How would you like to spend more time watching your *profits sky-rocket* rather than watching your writers literally suck money straight out of your pocket, only to get *second-hand, copy-paste trash* in return?**

- **Trashy writers**, who expect everything for *nothing*;
- **So-called keyword article writers**, who wouldn't know how to place a keyword if they were given a book *explaining the whole concept*;
- **Niche article writers**, who *claim* to know their niche but end up *not even knowing what a niche is*;
- **Original content writers**, whose idea of original consists of *snipping chunks from other articles and calling it their own*.

Do these **pathetic individuals who claim to be writers** sound familiar to you?

And doesn't it just *blackboard-scratch* through to your *bones* that there is **no real alternative**?

Until now that is.

Dear (name),

Let me just say if you're worried about getting your 10% free access to our niche article vault, panic not because that's yours, **I promise!**

**I thought I'd offer a really good solution to the *very same problem* I was having just a few months ago.**

You see, I was trying to set up my own **content rich website**. It was about parenting. You know, family issues and how to deal with them, that kind of thing.

I was really excited about the whole idea, mainly because I remember, not too many moons ago (although there's a few wrinkles that would say otherwise!), I was looking for some particular information about my 6 month old baby who had a bad bout of colic at the time.

information about my 6 month old baby who had a bad bout of colic at the time.

But could I find any decent articles about baby colic? Or any decent articles about *anything* to do with parenting, for that matter?

No. Not a burnt banger.

So I set about trying to **create a website** that parents could use to find the answers to those burning parenting questions.

It went quite well... to start off with.

I was writing articles as and when time would allow and uploading each one as I finished it. **Time-consuming** is not the word (or words!).

So I made the natural progression to **hiring writers** to write my content for me. By this time the membership for the site had brought me a little stack of cash that I put aside for paying the writers.

This, my friend, is when the nightmare *really* began.

Finding writers was no problem. There are *thousands*, maybe even *millions* out there, all fighting for a gig.

## **The problems appeared when I started trying to find the *right* writers.**

My ad specifically stated '**writers experienced in parenting issues**'. But I still got the few hundred hopefuls who had no idea how to *look* at a child, never mind solve problems involving them!

I managed to narrow it down to a few writers who *appeared* to know their niche.

Great! Or so I thought.

**Not one writer came up with the goods.**

## **Wandering sentences with no real structure or direction, sometimes veering right off the subject and even making things up just to meet the word limit.**

Worse was the fact that **they all quibbled about the pay!** Can you *believe* that? They write *trash* and expect chunks of *gold* for each one!

So I was stuck. Well and truly rooted in the treacle pool of crappy writers.

Something turned up though. **Funny how things come along just when you need them, huh?**

I found something called a **PLR membership website**. It worked by offering members **Private Label Rights** to a whole load of *niche articles*. These articles could then be altered in any way and used as informational *content for websites, ezines* and such.

So I checked them out.

Well, long story short, they turned out to be *a waste of time*. Too expensive, too many members, too few articles in too few niches.

## **Even *I* could do better, I remember thinking at the time!**

Stay with me here, (name), because that is *exactly* why you've come to this page isn't it?

You're looking for the same solution.

If you're like I was you're looking for a source of **top quality PLR niche articles**. And *plenty of them*, right? No more *needle-in-haystack searching* for the right writer, only to find out they are crap, extortionate or unreliable.

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That's why I decided to set up my own website offering **exactly** what you need to get your hands on the best in quality uncopyrighted niche articles, and plenty more perks and bonuses to rocket your business from mediocre to *high-flying profit-making madness!*

Does that sound good to you, (name)?

Let me tell you more...

**Don't you just *detest* having to scour through the *truckloads of pure rubbish* to find, edit and polish up some text to get a reasonably decent article for your needs?**

And it isn't just once or twice or even *ten times* you have to do this. I remember! What I don't remember is how many *thousands* of times I had to sweat and push my brain to *hurting* point just to get something even *remotely* suitable for my website.

Wouldn't you just *love* to get the right articles for your needs with just a simple click of the mouse?

**Well now you can at Niche Content Avalanche!**

Now, (name), I know what you're thinking. Why shouldn't you just go to one of those *other* PLR niche content article membership sites?

Here's *exactly* why.

PLR sites	# of articles	Price/month	Cost/article	Membership cap	Exclusivity index
www.articlelightning.com	250	\$67	\$0.268	300	0.833
www.articlesunderground.com	400	\$97	\$0.243	350	1.143
www.contentgoldmine.com	100	\$29.97	\$0.299	1500	0.067
<b>www.niche-content-avalanche.com</b>	<b>250</b>	<b>\$67</b>	<b>\$0.299</b>	<b>150</b>	<b>1.66</b>

Don't be worried about the numbers here because I'm about to explain them.

Above you'll see listed *three* of the top PLR sites on the net at the moment, alongside ours.

(If you don't believe these are **real** sites, which will be understandable in just a second, do a quick search using Google)

So what would you say would be the **most important factor** you'd look at when trying to choose which site to join?

I'd say the **number of articles** that are going to be *available* to you. Sound about right?

Ok so what you'd really like is a ton of articles to use as you wish. Great! Straight away we can see that *articlesunderground.com* offers 400 articles.

But wait just a second. They also have the most expensive membership fee. Almost \$100 per month? Bit steep I'd say.

And the membership cap (max. members allowed) is kinda high too at 350.

'I like the layout/design of the members' area - easy to use and I found my way around easy. The articles that I have read were well-written, and I actually found the content useful.

I'll be adding my wish to the wish-list, so that the niche I want may be covered in the coming months. I appreciate this service and look forward to receiving great material in the future.'

Colin



Did you spot the site that offers membership to 1500 people? They'd need to work *very hard indeed* to make sure *every one* of those members has access to *original* articles and make sure those articles STAY original, huh?

If you'll turn your attention to the last column of the table you will see it has been headed **Exclusivity Index**.

Now what the *hell* is that?

**The exclusivity index is a simple calculation based on the number of articles and the number of members of these types of sites. We're basically looking at how many articles each member would get rights to.**

Let's take *contentgoldmine.com* with its 1500 members as an example. You see their exclusivity index is a pretty low 0.067?

Fine. What *exactly* does this mean?

What it means is each member only has exclusive private label rights to 0.067 of an article! That's a just 6% of an article!

What good is 6% of an article to *anyone*?

Ok, let's look at why this is important to **you**, (name).

**What you want from a PLR site is EXCLUSIVITY, for a few reasons.**

Firstly, you want to *mould* the article the way you want and know that **no-one else is going to have the same content as you.**

Secondly, if you want to **place well with the search engines**, you need to *gain brownie points* with the **Page Rank** system. Now trying to get a good Page Rank is fast becoming the *holy grail of cyberspace* as this is what ultimately **brings in the customers.**

**The search engines are making obtaining Page Rank points *even harder* than it is now.**

And let me give you a little tip about what these search engines look for when awarding Page Rank points: **Original Content**.

This is why exclusivity at PLR sites is *so* important. You don't want a great article on your website if you know that *ten thousand other websites* have the *exact* same article! That is called **self-destruction**.

So let's recap here. Exclusivity is important for **you** and your **Page Rank potential**.

**Niche Content Avalanche** has an exclusivity index of **1.66**. That's just over *an article and a half per member*.

That may not sound like much to you but *consider this*.

**We want to help you get the *highest Page Rank possible* for your site.**

So what we have done is set some rules that every member must respect. Every article that is used by our members must be modified by *at least* 20% before being published. This will benefit *you* the most as you know that your article will be **100% unique!**

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Plus, to prevent those **annoying freeloaders** from joining, downloading all our articles and then claiming their refund, we upload our newly written articles on a *daily basis*, instead of all at once. This adds to our **exclusivity** and **your security** as a *genuine* member.

Another method we have used to *keep* exclusivity is our niche. Our vault holds articles on the **lifestyle niche**. If this sounds a bit restricted to you, just think for a moment all the *sub-niches* that come under this niche.

If you look at similar PLR sites, you will notice they offer *every niche* under the rising and setting sun. What this means is they are *less likely* to have *good quality* articles in *sufficient quantities* to satisfy the needs of their members. So, more often than not, you end up with a limited quantity of articles in the niche you actually need.

And for **up to \$100 per month**, do you really want to end up with access to a whole load of articles in niches you don't need, (name)?

## **Niche Content Avalanche provides you with *unlimited access to a stack of high quality uncopyrighted articles.***

How do we get hold of *so many articles* of such **high quality**?

Our pool of writers has been *hand picked* by the best. They are not just *random idiots calling themselves writers*. We thoroughly **scanned their portfolios** and **previous experience** in the particular niches they have been chosen to write on. They were also subjected to a variety of **test assignments** to determine their **suitability** so you can rest assured that you will not end up *wading through crap* with **Niche Content Avalanche**.

Well they should be writing quality, the amount we're paying them! But that is not important to us. **Quality quantity** is our target.

Is that enough to whet your appetite, (name)?

I would like to say that I think the articles are very well written, so congratulations on that! I particularly liked the 'doing it on the cheap' article under home furnishing :) and we do have an IKEA nearby. I think the main point is that even though I consider myself useless at home furnishings, the articles have helped me. This is a niche I have never even considered to a site on, however these articles have made me think a bit more about it. Overall, there is nothing I can complain about. The articles are very well written and very well explained. I am a member of a dog niche article site and I can say that I do not find their articles as helpful and have actually considered cancelling my membership!

*Mel*

<http://all-about-yorkshire-terriers.com>

If not, here's some *more* for you.

Every month we will hold a **draw** for our members. **Five winners** will be chosen. These lucky five will have **five articles written** for each of them on whatever subject they choose using *specific keywords of their choice*!

How *cool* is that?

There will also be an opportunity for members to **vote for their favourite or most needed sub niche** to be covered by our talented writers. Every month, the votes will be counted and the most voted for sub niche will be covered *immediately*!

*Perfect!*

**Plus...**

**In our article vault you will find a *never-ending supply of uncopyrighted niche content articles to start you off. Use***

**In our article vault you will find a never ending supply of uncopyrighted niche content articles to start you off. Use these however you wish, that's what they're there for.**

Why am I offering *so much* here?

I grew tired of **joining one PLR site after another** trying to find material of the *quality* I needed. I just couldn't seem to find any. And it took *a lot* out of me.

So I decided to offer the **real thing** to people like me. And even **more**.

*So much more* that *even I* would join this site if it wasn't mine!

But don't take my word for it, (name). Let's take another look at what we offer:

- **Exclusivity:** 150 members is our tops. This means you get access to *more* uncopyrighted high quality niche specific articles than *any other PLR site on the web*.
- **Tight Niche:** our lifestyle niche means a *more focused* and *high quality* collection of articles, *without* losing variety.
- **Quality Articles:** Our writers have been thoroughly 'broken' to ensure they are the *best of the best*. They *know* what they're writing about!
- **Stuffed Article Vault:** Receive *instant access* to an avalanche (!) of niche content articles to do with as you wish.
- **Extra Exclusivity:** Articles used must be modified by at least 20% before being published. *Extra exclusivity for you!*
- **Security:** Articles are uploaded on a *daily* basis, not all at once, to prevent *freeloaders* from downloading them all and *doing a runner with their refund!* This gives you *added security* with the knowledge that when we say your articles will be *unique*, we really do mean it!
- **Monthly Draw:** Five winners chosen at random will receive niche and keyword specific articles written *especially* for them! Will **you** be one of the lucky ones?
- **Vote for your sub niche:** Get the niche specific articles you *need* by voting! The sub niche with most votes will be chosen for the focus of a *writing frenzy!*

**Our article vault does not sit *stagnant* with the *same old articles* you've seen for *months on end*.**

Every month we add a whopping **250 brand spanking new articles** (adding 8-10 per day for your security) to *each sub niche* as well as bringing you **3 different sub niches monthly**.

You will have *unlimited access* to uncopyrighted private label rights articles in sub niches such as:

- Family issues
- Pets
- Banking
- Career
- Body Building
- Mechanics
- Medicine



- Mechanics
- Medicine
- Hairdressing
- Education
- Leisure
- ...And many more!

Remember, you can *vote* for the sub niche of your choice and it will be covered *right away*!

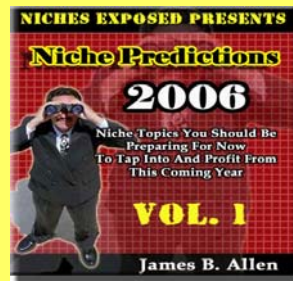
There's nothing else you could *possibly need* from a PLR membership site. **Niche Content Avalanche** has it all!

Well, *almost* all. Check out the **icing on the cake**:

When you sign up for membership, you will receive the first selection of *priceless e-books* from our library detailing how to start your own content rich website and **rake in the profits**, **marketing tips and advice to get the ball bouncing**, and a *ton* of other useful information. Our library will constantly be updated with *brand new* and *essential information* on how to be the *best* in your business. As a member, you will have access to this library **24 hours a day**, **absolutely free**!

Here's the first few e-books you'll receive from the library once you sign up:

- **Niche Predictions 2006** by James B. Allen:  
This is an idea cookbook to help you tap into various niches and to profit from them in 2006. Included are reports on 17 niche topics that you could be building informative websites about to profit from this year. Also included are ideas for monetizing the traffic to sites you build and how to add more streams of income to your bottom line.



**RRP \$18. Yours FREE!**

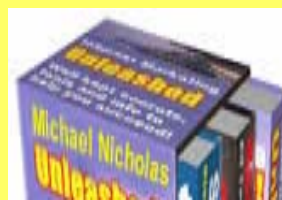
- **Using Content and Articles in 2006** by Jason Potash: Attention: AdSense & Affiliate Marketers, Article & Ezine Publishers, Bloggers, and anyone else who uses content to generate clicks and cash. Many of you are creating, republishing and submitting content and articles to generate more traffic and AdSense or affiliate checks... BUT in 2006... the game has changed. This report contains some cold truths, enlightening insights and power-strategies about the **RIGHT** way to use content in 2006 to make your profits (and traffic) blossom. Whether you create, use, distribute, or re-publish articles and content on your websites and blogs, you need to give this report a quick read. If you create profit-driven AdSense and Affiliate websites, this information especially applies to you.



**RRP \$47. Yours FREE!**

- **Special Reports** by Michael Nicholas:

- 1 - **Article Wrapping** - This hot new step by step report shows you how to use other people's articles to gain maximum results while using only a small amount of your own effort. Get better search engine listings and make more commissions using this little known technique. **WORTH ONLY \$19.95** in this



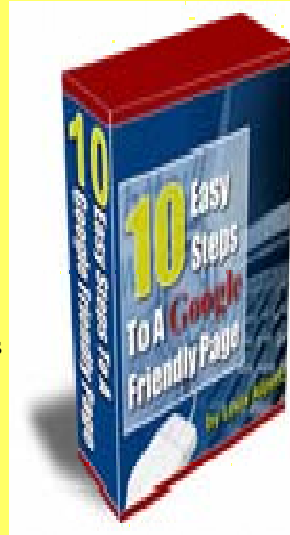
and make more commissions using this little known technique you'll find ONLY in this report. PLUS... it comes with a special added bonus section on the easiest way to get links pointing to your site boosting your search engine listings even more

- 2 - **My Niche Tool Kit** - A PDF stockpiled with links that will put you on the fast track to niche marketing. Many of the links are hardly known resources that will help you dredge up profitable niche markets you would never find so easily... This is a must have tool kit!

**RRP \$37. Yours FREE!**

- **10 Easy Steps to a Google Friendly Page** by Louis Allport - How To Give Your Website An Instant Search Engine Boost. A few simple changes to your web pages can give your sites a huge search engine boost. All you need to know is how to structure your pages for maximum effect - WITHOUT - compromising any of your content. And unlike expensive search engine software that does the same thing, in this product Louis Allport will reveal the 10 Steps you must take to make sure your pages are fully optimized for Google (also for Yahoo and MSN) so you can easily get a ton more search engine traffic for free. You get sixteen videos that show you exactly how to boost the search engine rankings of your pages quickly, easily and for free.

**RRP \$25. Yours FREE!**



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You cannot possibly jam with **Niche Content Avalanche**. These amazing **FREE** information jam-packed e-books and all the uncopyrighted, detailed and high quality niche content articles you could *ever need* are **all within your grasp**, RIGHT NOW!

Do *not* pass up on this fantastic offer. I'm *telling* you, you're gonna regret it for a VERY long time if you do.

**Remember, this incredible offer of membership *plus* all your FREE bonuses is only available to the first 150 keen success-seekers that want to *leap miles ahead of their competition*.**

We expect these **limited membership places** to go *extremely fast* so grab your place NOW.

But how much is this going to cost me?

Well that's the thing. We were considering marking this *unmissable opportunity* right up at \$499 per month.

But no. No way.

We wanted to give *more* people the chance to benefit from this great chance to *sky-rocket their niche content business* with **Niche Content Avalanche**.

So how much?

We came right the way down to, not \$399, nor \$299, or even \$199 per month.

*Not even \$99 per month!*



Not even \$99 per month!

**We must be *completely crazy* right here. In fact I may talk to my business partner about reconsidering this *insane bargain of a price.***

If you sign up right now, you will pay the very fair price of just **\$67 per month** for *full access* to all the features of **Niche Content Avalanche** PLUS you'll receive those *amazing e-books absolutely FREE* as a *kick start* to your niche content business-building **power library**.

(name), have you ever *heard* of such a crazy offer? That's LESS than the *combined recommended retail prices* of the e-books we're giving you for FREE!

Put the writers out of your mind and start enjoying your *increased income!*

Regards,

Valerie Tay  
Chairwoman, Niche Content Avalanche

PS We can't hold this *ridiculous* price for long. I've just called my business partner about **changing the price** here because I think it really is *too cheap*. Once we've discussed it, we'll be changing this page **right away**. You better get it *while it's hot!*

PPS Don't forget, we only have space for **150 members** to preserve our *exclusivity* and *top quality* sources for our members. Secure one of those **limited spots** by signing up *right now!* Do **not** sleep on it, we may be full when you finally decide to join!

PPPS We are *so sure* that you're gonna *love* being **miles more successful** with **Niche Content Avalanche** that you have our **unbreakable, word-of-honour, solid gold, 30 day money-back guarantee**. If you aren't completely satisfied with our service, you can cancel your membership and we'll refund whatever you've paid. Plus you can keep the FREE e-books, as a thank you for giving us a try!



☐ **Yes please, Valerie!** I'm gonna grab this hot offer *right now* and **catapult myself miles ahead of my competition!** I would be *completely crazy* not to join **Niche Content Avalanche** so sign me up NOW!

☐ No thanks, Valerie. I'm sure you have a very nice site but I really don't want to be successful. I'm happy just to let my competition drown me out of business. Just give me my 10% free access to your article vault for one month only.

Let's Go!