

What if there was a way to instantly boost your trading profits, vanish work related stress, and vastly improve your quality of life?

Wouldn't you want to know about it?

Wall Street trading is probably one of the most stressful of occupations.

Constantly on the edge of your seat, never really knowing *exactly* what's going to happen.

Trying to think a few minutes ahead of your next move, trying to stay ahead of the competition.

Trying to keep your head above water.

You know the ropes. You've got a solid idea of how to trade and what to do.

So why then does it seem like there's something missing?

Are you making as much money as you want trading? Do you know others who are making the kind of money that you would like to make?

What is their secret? What do they do that is different than what you do?

We have the answers to that question.

But first, consider two young men...

Fresh out of college, they both had the same potential to start on the path of trading and become excellent traders.

They were good friends from similar backgrounds. They left their college gates for the last time and set off for the real world.

Life's circumstances prevented these two friends from staying in close contact.

5 years passed by and the two finally found themselves at the same dinner table.

Turns out they both chose a career in trading. However, these two had very different success paths.

One makes a **decent income** from trading, has a decent car, a decent house and a pretty decent life.

The other, however, makes a **substantial income** from trading, has two Mercedes, a great house, a 2nd home, travels often and spends more quality time with his family and friends.

So what made the difference?

How could these two young men, fresh out of college, full of the same potential and knowledge of trading, come to have very different successes?

What made that difference?

There is a simple one-word answer to that question that might surprise you.

So what is it?????

Mindset.

The main difference between these two men was their mindset.

One had the **Mental Edge** and the other did not.

And it's not that these two differed in their drive or potential to achieve success in the markets, it is simply that one had a **Mental Edge** over the other.

It is important to have the knowledge to trade, however it is quite another ball game being able **to master the mindset of a successful trader.**

Consider this...

Dr. Charles Garfield, former NASA researcher and current president of the Performance Science Institute in Berkeley CA talks about a startling experiment conducted by Soviet sports scientists.

The study examined the effect of mental training, including visualization, on four groups of **world-class athletes** just prior to the 1980 Lake Placid, New York Olympics. The four groups of elite athletes were divided as follows:

Group 1 – did 100% physical training to prepare for the Olympic Games.

Group 2 – did 75% physical training, 25% mental training.

Group 3 – did 50% physical training, 50% mental training.

Group 4 – did 25% physical training, 75% mental training.

What the researchers found was that **group 4 – the group with the most mental training** – had shown **significantly greater improvement** beating all other groups.

Group 3 came in second, then group 2, and lastly group 1 showed the least improvement.

The results were astonishing. Who would expect that athletes who **spent 75% training mentally** and 25% physically **would have significantly better results than** their counterparts who **were training 100% on the field**?

Therein lies the secret of trading success.

Your trading mindset is the most underrated component of your trading success

We should know, we've been there and done that.

During our 15+ years of Wall Street experience, most of which was spent on the trading floor, we've seen it all.

We've seen men with *exactly the same technical abilities* have vastly different results:

- Some end up broke
- Some end up with a fortune
- Some end up OK and never fulfil their own expectations and dreams

We've seen the toll that **pressure** can have on a person.

We've seen the various negative impacts on the families of traders.

This does not have to be the case.

We have worked with traders of all levels of profitability and experience to take their trading to the next level. While these traders became more and more adept with their technical skills, it was the **improvement of their mindset that had the most profound impact on their bottom line.**

What these successful traders have is a Mental Edge.

Here at **Mental Edge Trading**, that is our speciality.

We'll show you:

- How to identify and change your **financial blue print** forever and make **lots more money**.
- How a super trader's mindset varies from the ones who have not fulfilled their own expectations.
- How to **cut your losses faster and let your winners run longer** using a simple yet powerful formula resulting in a money-making, winning mindset!
- Why you are not defined by your abilities, but you are defined by your choices.
- How to make better decisions faster after you discover one quick and simple exercise revealing your personal psychological makeup; you'll instantly understand which specific trading models you should be **focusing on to make a fortune!**
- How to recognize your **"trading personality"** so you can build on your strengths, overcome your weaknesses and join the ranks of super traders.
- How to experience the **amazing freedom** that results from understanding how your current mindset was formed and the step-by-step methods you can use to change them - no matter how deep-rooted they are.
- How to confidently **pull the trigger and win**; find out dozens of tricks to boost your confidence and enable you to make substantial amounts of money.
- How to identify and eliminate what's holding you back. Break down any barriers that you may have, become a **more effective trader** and improve your results overnight.
- How to master time management and learn simple steps to **make time your servant**.
- How to create an environment that **accelerates your success**, while having more fun and the lifestyle that you want.

And so much more!

With our 15+ years of Wall Street experience, our understanding of the **psychology** of trading and the particular **winning mindset**, experience in project management, **strategy**,

and **risk management**, we have the tools to facilitate traders to be at the top of their game.

**We've already helped many people become great traders,
using our tools and obtaining their Mental Edge.**

They are now living their dreams. They have vastly improved their lifestyle, experiencing:

- **More profitable trades**
- **More money**
- **Less stress**

To give yourself the **Mental Edge**, give us a call today at ()