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## Sarah, skip your coffee and save the world!

1 message

The Free World Charter <admin@freeworldcharter.org>

11 October 2017 at 06:30

To: mciver.sarah@gmail.com

[VIEW EMAIL IN BROWSER](#)



October 11, 2017  
56441 charter members



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## SKIP YOUR COFFEE AND SAVE THE WORLD!

Have you ever noticed that money is used to assign importance to things that wouldn't normally matter?

And the things that do matter don't get a look-in as a result?

Political campaigns are a success, celebrities get the spotlight, big name brands get their exposure, songs get played, certain (questionable!) medicines get approved for use... all by pumping in money.

And that's whether these things are good for us or not. (Let's face it, most of them are not!)

So what about the things that DO matter? How do you raise the profile of a worthy cause when you don't have the funds to pump into advertising?

More to the point, how do you resolve the irony of a 'free world' organisation appealing for donations?

Yes, we could – and we do! – focus all our efforts on spreading this important message in our spare time using free methods.

But the sad truth is... it's just not enough, our current system gives little value to these efforts and thus they're just not as effective as we need them to be. We need to be heard and it's money that makes that happen.

**It's not all lost though. You have the power. You get to decide what's important by how you choose to spend your money.**

So I'm asking you today, please help us show the world that this stuff matters, that it IS important, that you believe in us and what we're trying to do.

***Something as simple as skipping the coffee shop one day a week – or even just for one day! – will make a huge difference to our efforts to get this important message out there.***

Signing the Free World Charter is fantastic, thank you so much for your support this far! It really is great to have so many people behind us.

Now we need you to join us, raise your voice and speak up alongside us, show the world that we CAN and WILL make a difference!

We can't do this without you. Will you help us?

**You can support us in the following ways... thank you. :)**

## BUY F-DAY: THE SECOND DAWN OF MAN



Experience the extraordinary last days and countdown to humanity's evolution beyond money. How one man's refusal to bow to the system becomes the catalyst for a global metamorphosis. F-Day is a high octane political thriller loaded with a powerful message – infused with a heady dose of realism.

*"More and more people around the world are coming to see a transition to a moneyless world as the only chance for human survival. And this book paints a brilliant picture of how we might actually get there."*

**Buy Now →**

## MONTHLY OR ONE-OFF DONATION



A regular donation of as little as just €2 a month could make a huge difference to our on-going efforts to share the possibilities of a free world, with the world! Whether you choose to give a monthly or one-off donation, every little helps. You really will be helping to change this mess of a world we're living in! Plus, your [Freeworlder](#) profile will be adorned with this rather cool looking patron badge in return!

[Donate Now →](#)

## BUY ANY OF OUR MERCHANDISE



Have you seen our T-shirts? Buying and wearing one of these is a fantastic way to contribute to our cause and do your bit to raise awareness in your local area too! All proceeds are pumped straight back into increasing exposure of the Free World Charter and developing related projects. We've got more t-shirt designs and merchandise in the pipeline so look out for those coming very soon!

[Visit Shop →](#)

This email was sent to Sarah McIver on October 11, 2017 by [admin@freeworldcharter.org](mailto:admin@freeworldcharter.org) because you opted-in to receive it. If you no longer wish to receive these emails, please [click here to unsubscribe](#).